

The Pharmaceutical Society of South Africa Pretoria Branch

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Why Sponsor a PSSA Pretoria Branch Continued Professional Development evening?

What is a CPD event?

It is a Continued Professional development lecture allowing all our members an opportunity to broaden their knowledge in all fields of pharmacy.

Why get involved?

We have over 800 members within the Pretoria Branch, which consists of pharmacists and pharmacist's assistants across all areas of the profession, Academic, Community, Hospital and Industrial, giving you, as the sponsor, personal access to interact and meet those pharmacists who attend the CPD on the evening. Also giving you an opportunity to interact with other sector pharmacists that may not be your target market, however allowing networking for future relationships.

What is the benefit?

We have a PSSA Pretoria website, www.pssapta.com, that sponsors are loaded onto the sponsorship page with a link directing any visitors to your website for ease of information. We also market the event weekly with your branding, keeping you top of mind with our members, knowing the importance of a specific topic associated with the brand that is important to your business.

What is the Financial contribution?

Venue hire cost of R3000 for the evening, to cover the general costs of running the CPD.

Contribution for catering between R50.00 and R80.00 per person attending, at the discretion of your decision, which allows us to arrange light finger food platters and beverages for the attendees and your representatives for the evening due to the time of the event.

Speaker honorarium a cost that is not always predictable but usually R5000.00 or less.

You would be welcome to place any banners and posters at the venue, and in the event you would like to provide branded pens and notebooks or gift bags containing flyers and samples, our members always appreciate the extra treat.

What does the PSSA member gain from the experience?

Our members benefit from the experience of the CPD by gaining additional knowledge that benefits them for CPD submission at the South African Pharmacy Council, an attendance certificate is sent to all attendees who sign the register. It is also an opportunity to be a social environment for old colleagues to interact as well as the personal opportunity to discuss your company with your representatives.